

Marketing Managers/Sales Officers

Job Ref: HR-SMTIL/SO/09(2)

Location: Africa/Gulf/Middle East Region

Job Description:

- Deliver sales targets by generating enquiries, order in-take, client visits, sales for products and services.
- Provide regular sales and marketing intelligence reports through regular customer and market visits.
- Define the region potential for products and services and deploy action plans to achieve full potential.
- Provide excellent customer service, ensure customer satisfaction and seek customer feedback on products and services.
- Maintain and develop good relationship with existing and new customers through personal contact or meetings or via telephone etc.
- Participate in product campaigns and promotions to ensure product information is readily available to customers at point of purchase.
- Identification/enquiry generation of products (other than Rolling Mill equipments) which can be procured from India.

Skills, knowledge and experience requirement:

- BTech./MBA/University degree/ Diploma in Marketing or equivalent.
- Experience of handling marketing & sales of Hot Rolling Mills and its allied equipments in defined region.
- Excellent analytical, written, verbal (should be fluent in local language) and interpersonal skills.
- Highly self motivated, go getter and ambitious in achieving goals.
- Ability to meet targets independently, set for defined region with passion & commitment to quality service.

Interested candidates who meet the above criteria may e-mail their applications quoting the job reference number, and detailed CVs online to info@smtmachinesindia.org

Note: We shall only contact the shortlisted applicants.